

Marketing Calendar

We created a custom Marketing Calendar for the year to have a plan of action for the year. Create a plan ahead of time in keep consistency and use different topics to engage with clients and prospects. Below is a suggestion of topics to send out for each campaign for every month.

Create campaigns Monthly and Weekly.

JANUARY <ul style="list-style-type: none"> ▶ Year End Sales ▶ Explore LA - Winter ▶ Tax Time Checklist ▶ Valentine's Day ▶ Disaster Preparedness ▶ Chinese New Year IMPORTANT DATES TO REMEMBER 1 st - Happy New Year 22 nd - Chinese New Year	FEBRUARY <ul style="list-style-type: none"> ▶ Days To Fly The Flag ▶ Spring Forward ▶ St. Patrick's Day ▶ Lucky Lotto Ticket Letter ▶ Tax Time Checklist IMPORTANT DATES TO REMEMBER 1 st - Property Taxes Due (2nd half) 14 th - Valentine's Day 20 th - Presidents' Day	MARCH <ul style="list-style-type: none"> ▶ Earth Day ▶ Spring Home Tune-Up ▶ Tax Time Checklist ▶ TAX Benefits IMPORTANT DATES TO REMEMBER 12 th - Daylight Savings Time Begins 17 th - St. Patrick's Day 20 th - First Day of Spring 31 st - Cesar Chavez Day
APRIL <ul style="list-style-type: none"> ▶ 1st Quarter Sales ▶ Days To Fly The Flag ▶ Spring Home Tune-Up ▶ Reasons to Sell in Spring IMPORTANT DATES TO REMEMBER 9 th - Easter 18 th - Income Taxes Due 22 nd - Earth Day	MAY <ul style="list-style-type: none"> ▶ Days To Fly The Flag ▶ Summer Vacation Checklist ▶ Sure Fire Flavor Saviors ▶ Summer Selling Season ▶ Summer Olympics 2024 IMPORTANT DATES TO REMEMBER 1 st - May Day / Lei Day 5 th - Cinco de Mayo 14 th - Mother's Day 20 th - Armed Forces Day 29 th - Memorial Day	JUNE <ul style="list-style-type: none"> ▶ Happy Independence Day ▶ Summer Concerts ▶ Days To Fly The Flag ▶ Sure Fire Flavor Saviors ▶ Summer Selling Season ▶ Summer Olympics IMPORTANT DATES TO REMEMBER 14 th - Flag Day 21 st - Summer Begins 18 th - Father's Day
JULY <ul style="list-style-type: none"> ▶ 2nd Quarter Sales ▶ Summer Concerts ▶ Summer Vacation Checklist ▶ Rams/Chargers Schedule ▶ USC/UCLA or NFL Schedule ▶ Summer Olympics 2024 IMPORTANT DATES TO REMEMBER 4 th - Independence Day	AUGUST <ul style="list-style-type: none"> ▶ Labor Day ▶ Explore LA ▶ Back To School Lists ▶ USC/UCLA or NFL Schedule ▶ Rams/Chargers Schedule ▶ Sure Fire Flavor Saviors 	SEPTEMBER <ul style="list-style-type: none"> ▶ Home Maintenance Checklist ▶ 2025 Calendars, Gifts, & Magnets ▶ Lakers/Clippers Schedules ▶ Happy Halloween IMPORTANT DATES TO REMEMBER 4 th - Labor Day 23 rd - Fall Begins
OCTOBER <ul style="list-style-type: none"> ▶ 3rd Quarter Sales ▶ Happy Halloween ▶ Fall Back ▶ Lakers/Clippers Schedules ▶ Reasons To List During The Holidays ▶ 2025 Calendars, Gifts, & Magnets IMPORTANT DATES TO REMEMBER 9 th - Columbus Day 31 st - Halloween	NOVEMBER <ul style="list-style-type: none"> ▶ Happy Thanksgiving ▶ Explore LA - Holiday ▶ Reasons To List During The Holidays ▶ 2025 Calendars, Gifts, & Magnets IMPORTANT DATES TO REMEMBER 1 st - Property Taxes Due (1st half) 5 th - Daylight Savings Time Ends 11 th - Veterans Day 23 rd - Thanksgiving	DECEMBER <ul style="list-style-type: none"> ▶ Happy Holidays ▶ Merry Christmas ▶ Happy New Year ▶ 2025 Calendars, Gifts, & Magnets IMPORTANT DATES TO REMEMBER 7 th - Hanukkah Begins 7 th - Pearl Harbor Remembrance Day 21 st - Winter Begins 25 th - Christmas 26 th - Kwanzaa Begins 31 st - New Years Eve

